READY programme

The RURAL ENTREPRENEUURSHIP AWARENESS DEVELOPMENT **YOJANA** (READY) programme is a flagship activity for the final year B.Sc. (Ag.) students which consist of **RAWE and ELM programme**. Building self-confidence in the agricultural graduates by honing their professional skills is the key objective of introducing RAWE at the under graduate level by ICAR. Accordingly, this semester-long programme has been evolved. The students are exposed to the current and emerging opportunities and challenges in Agricultural and Rural Development. Farm Planning, Watershed Development Programme, Entrepreneurship Development Programme, Agro-clinics, Krishi Bhavan training, Research Stations and KVKs training, NGO training and Village Stay are the main activities designed to provide the students a hands-on experience of these strategic areas. During the village stay, the students stay along the rural households for a fortnight, which provides a rare opportunity to rediscover the farmers personally.

Besides acquiring first hand field experience, READY programme bring about positive changes in the students' mindset, outlook, personality traits, managerial and entrepreneurial skills. Thus, this programme is developed by the College according to guidelines of ICAR and Dr. BSKKV, Dapoli for personality and fundamental development of agriculture students.

The objectives of READY...

- To reorient graduates of Agriculture and allied subjects for ensuring and assuring employability.
- ✓ To develop entrepreneurs for emerging knowledge intensive agriculture.
- \checkmark To ensure hands on experience and practical training.

The objectives of RAWE ...

- ✓ To provide an opportunity to the students to understand the rural setting in relation to agriculture and allied activities.
- ✓ To make the students familiar with socio-economic conditions of the farmers and their problems.
- To impart diagnostic and remedial knowledge to the students relevant to real field situations through practical training.
- To develop communication skills in students using extension teaching methods in transfer of technology.
- ✓ To develop confidence and competence to solve agricultural problems.
- ✓ To acquaint students with on-going extension and rural development programmes.

Participatory experience to students in rural community



Students conducting demonstrations and farmer schools for dissemination of modern agricultural techniques





Student visits to KVK and research stations for knowhow with different agricultural agencies

